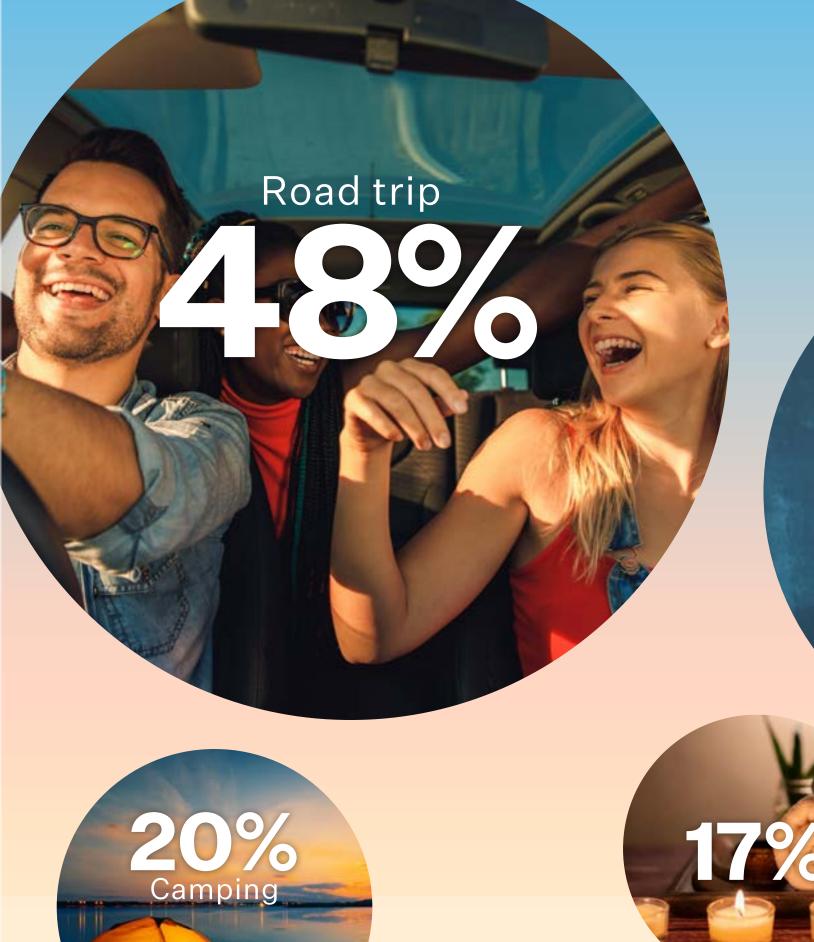
HOWWE SPINION

Which of the following have you done as part of your summer holiday?

Research First can answer any question you have. Get in touch with liz@researchfirst.co.nz







Water sports/

beach activities in

lakes/rivers

34% Home DIY



Paid for relaxing activities e.g., spa, thermal pools, nature cruise

Paid for adrenaline activities e.g., rafting, ziplining, jet boating



Fishing

Multi-day hike on a DOC track



Ticketed festivals and events e.g., music events, wine and food festivals



Day or short hike on a DOC track





None of these but I have been on holiday

8%

19% None of these. I have not had a summer holiday.