

TAXING EMISSIONS –

HOW MUCH DO PEOPLE KNOW AND WHAT DO THEY THINK ABOUT THE GOVERNMENT PROPOSALS?

With emissions and agricultural greenhouses gases a huge topic at the moment, we tested levels of public knowledge on some of the specifics.

Awareness of carbon offsetting and the Emissions Trading Scheme are relatively high, especially compared to awareness of sequestration and long and short-lived gases.

Those who had heard of short and long-lived gases struggled to attribute the three big agricultural gases to the right category, though the majority did get it right.

Only 26% stated that they support a tax on greenhouse gas emissions for farmers and growers. In comparison, 55% would support a tax on industrial activities.

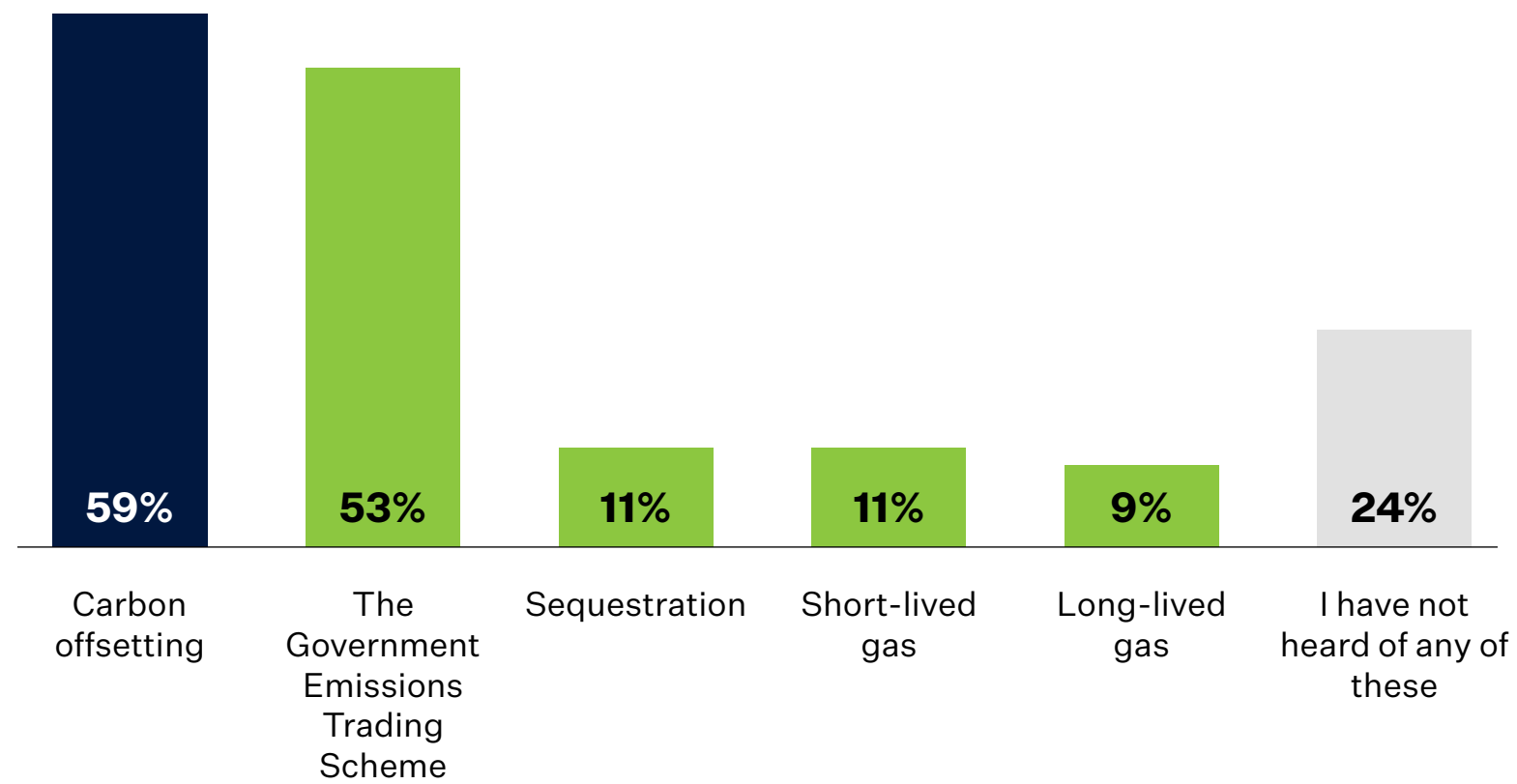
Awareness of the actual government proposals to tax agricultural greenhouse gas emissions is low. A third had not heard of them and only 5% said they knew about them in detail.

We tested perceptions of some of the specifics of those proposals. In each case, high proportions stating don't know show a low the level of engagement with the issues amongst the general public.

Research First are the rural insights specialists. If you have a question you want to know the answer to, get in touch with Liz: liz@researchfirst.co.nz



WHICH OF THE FOLLOWING HAVE YOU HEARD OF?



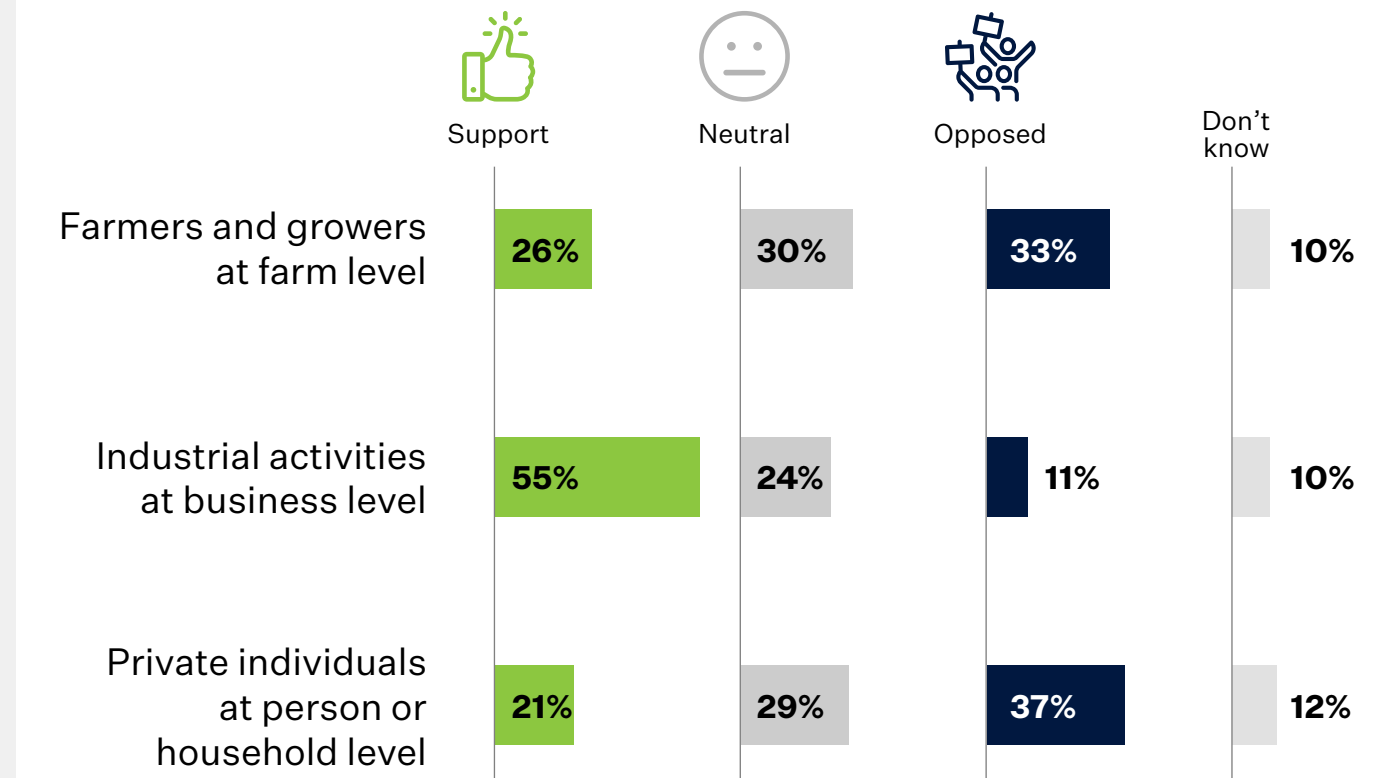
WITHOUT CHEATING...

...and looking them up, which of the following greenhouse gases are short-lived and long-lived gases?

	Short-lived	Long-lived	Don't know
Methane	48%	39%	13%
Nitrous oxide	22%	59%	19%
Carbon dioxide	22%	54%	24%

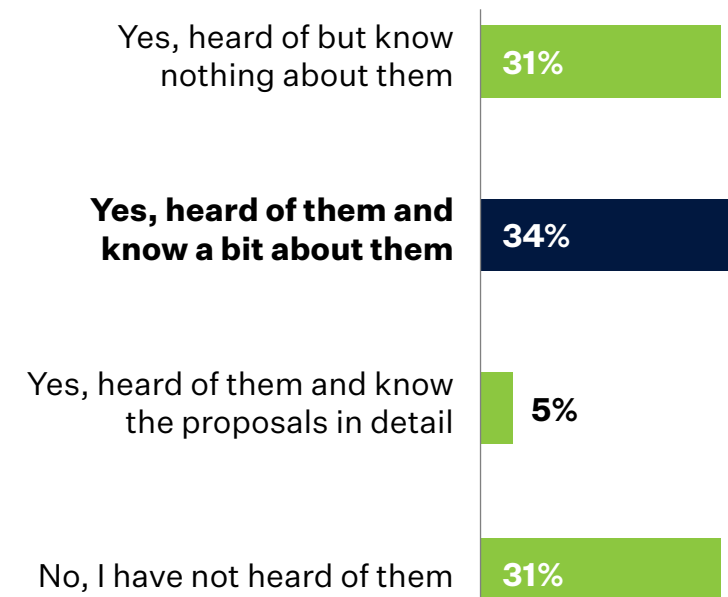


IN PRINCIPLE, WOULD YOU SUPPORT TAXES ON GREENHOUSE GAS EMISSIONS FOR...

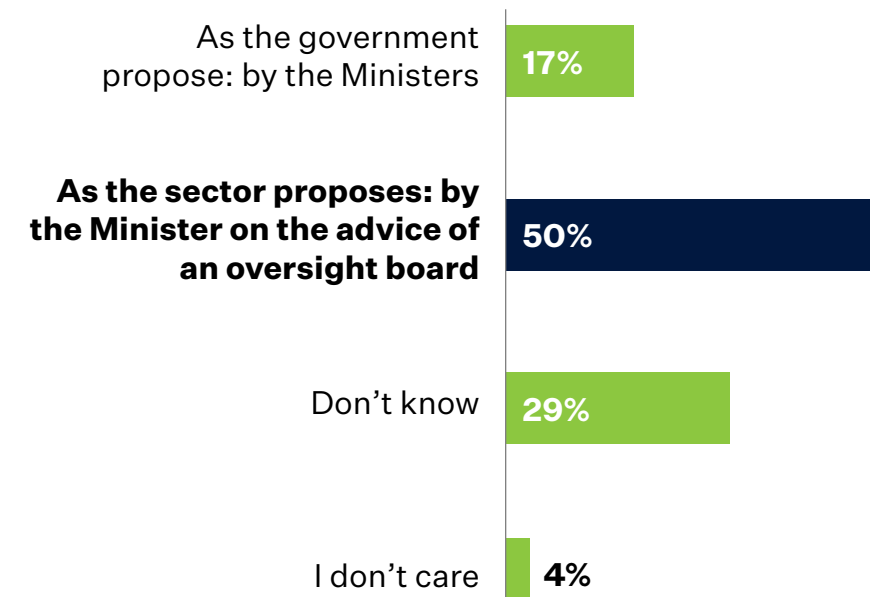


PUBLIC FEEDBACK ON THE PROPOSALS

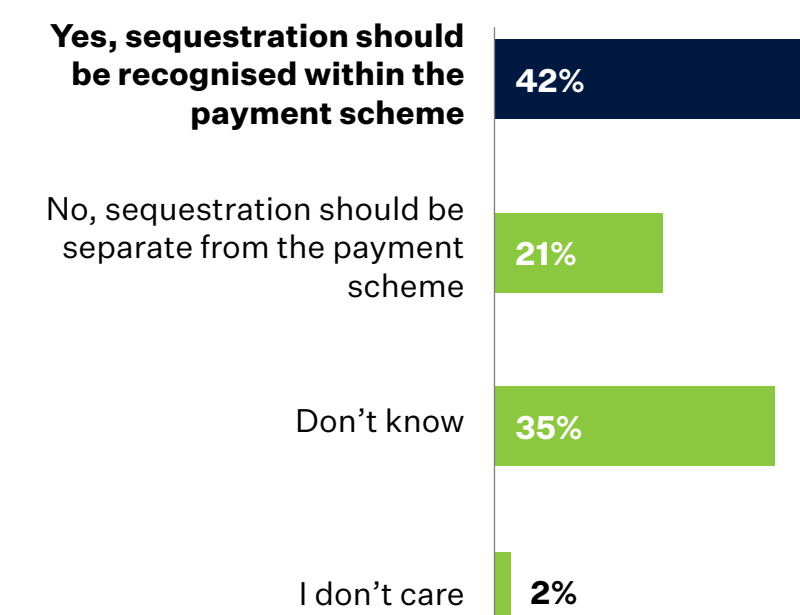
Have you heard about these proposals?



Who do you think should set the prices?



Do you think farmers and growers should be able to offset the price they pay through on-farm sequestration when they pay the tax?



Do you think all measurable on-farm sequestration should be fully recognised by the time pricing of agricultural emissions comes in in 2025?

