



Your Privacy is Important to Us



Research First



Here at Research First we take your privacy seriously.

As members of ASSR (The Association of Social Science Research), we abide by their established Code of Practice, which outlines specific steps to protect any personal information we might collect from you. The Code of Practice, in full, is [here](#).

In practice this means:

1. Not giving information to any client which might identify you personally (unless you give us your consent);
2. Not passing on your personal information to any other company or organisation;
3. Not keeping any personal information for longer than is necessary to complete our research;
4. Ensuring that your personal data is kept securely on our servers (password protected);
5. Making it clear that we record our surveys for training and auditing purposes;
6. Making the purpose of our research clear, and why this may require the collection of your personal information;
7. Making all participants in our research aware of their rights as a respondent at the start of every survey we conduct, including:
 - (i) the right to decline, or withdraw from the research at any time; and
 - (ii) the right to have your personal data corrected or removed from our database.

In case of a dispute about privacy, we encourage you to contact one of our directors (0508 4 Research). If we cannot resolve your dispute, you have recourse to the Office of the Privacy Commissioner, whose website is [here](#).